

ReMAP

Software for the Digital Enterprise

ReMAP™ is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets - **BUILD**, **OPERATE** and **MEASURE**

ReMAP BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

Master Data Management
Digital Presence
Product Catalog
Campaign Management
Product Advisor
Visualizer/Designer
Ecommerce Framework

OPERATE

Lead Management
Sales Management
Pricing And Configurator
Fulfillment Management
Foreign Trade Management

MEASURE

Operational Analytics
Marketing Analytics
Loyalty Management
Customer Segmentation
Predictive Modeling

BENEFITS

DRIVE LEAD FLOW
INCREASE CONVERSION
GROW SALES
FULFILL EFFICIENTLY
ANALYZE BUSINESS

www.remapweb.com

ReMAP™ is a SaaS (Software as a Service) portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets - **BUILD**, **OPERATE** and **MEASURE**

ReMAP BUILD establishes a company's digital infrastructure through the setup of the various products and services online, master data parameters and the ability to conduct campaigns and commerce online.

ReMAP OPERATE, covers all aspects of operations involving - Lead acquisition, Lead Management, Sales Presentation, Pricing and Consultative selling of services and Fulfillment involving procurement of Materials and Labor to complete projects. It addresses entire business operational workflows. Typical use cases involve Home Remodeling, Construction, and Telecommunication/Home Theater installations which involve the material purchase, installation labor scheduling and project coordination

ReMAP MEASURE facilitates the ongoing measurement of the business's performance through specific metrics and dashboards.

ReMAP™ is a complete Design, Management and Analytics Platform addressing all aspects of operations of a business. While primarily targeted at Home Building, Home Improvement, Construction, Retail, Telecom sectors, it can be configured to address other like sectors as well. The solutions, built with several years of domain knowledge and experience in the industry, have on average delivered 25% or more year over growth, 30-40% reduction in cycle times and 20-30% improvement in customer service levels to our customers. Satisfied customers range from Fortune 50 retailers, telecom giants and a number of small to medium enterprises. With offices and teams in Dallas, Chennai India and California, our software is built, maintained and supported by a robust set of processes for Upgrades and Release Management, Signup and User Management, Project and Delivery Management, 24x7 Helpdesk, and hosted with leading 3rd party hosting companies on secure, high performance and highly available infrastructure.

