

ReMAP

Software for the Digital Enterprise

ReMAP™ is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets – BUILD, OPERATE and MEASURE

ReMAP BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

- Master Data Management
- Digital Presence
- Product Catalog
- Campaign Management
- Product Advisor
- Visualizer/Designer
- Ecommerce Framework

OPERATE

- Lead Management
- Sales Management
- Pricer And Configurator
- Fulfillment Management
- Foreign Trade Management

MEASURE

- Operational Analytics
- Marketing Analytics
- Loyalty Management
- Customer Segmentation
- Predictive Modeling

BENEFITS

- DRIVE LEAD FLOW
- INCREASE CONVERSION
- GROW SALES
- FULFILL EFFICIENTLY
- ANALYZE BUSINESS

www.remapweb.com

ReMAP:AMS is an Analytics and Reporting module which allows the business to look at the health of the business across various functions – leads, sales, installs across multiple dimensions – product, geography and time frame, dynamically through a web based interface, perform ad-hoc analytics as well as define and track key performance metrics for daily operational decision making.

Current feature list

- Complete end-to-end visibility to all business metrics
- Web based presentation of business dashboards and analytics
- Dynamic reports and charts by market, by product, by function, by timeframe
- Integrated data warehouse model to provide end-to-end visibility
- Mobile and tablet capable

Planned/Future feature list

- Extension of the Analytics platform across the entire business
- Expansion to provide financial insights
- AI driven insights into topline and bottomline opportunities.



Value- One View of the truth across the business, Faster decisions

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