

ReMAP

Software for the Digital Enterprise

ReMAPBUILD

ReMAP™ is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets – **BUILD**, **OPERATE** and **MEASURE**

ReMAP BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

Master Data Management
Digital Presence
Product Catalog
Campaign Management
Product Advisor
Visualizer/Designer
Ecommerce Framework

OPERATE

Lead Management
Sales Management
Pricing And Configurator
Fulfillment Management
Foreign Trade Management

MEASURE

Operational Analytics
Marketing Analytics
Loyalty Management
Customer Segmentation
Predictive Modeling

BENEFITS

DRIVE LEAD FLOW
INCREASE CONVERSION
GROW SALES
FULFILL EFFICIENTLY
ANALYZE BUSINESS

www.remapweb.com

ReMAP BUILD establishes a company's digital infrastructure through the setup of the various products and services online, master data parameters and the ability to conduct campaigns and commerce online.

ReMAP BUILD™ -, helps set up a business's digital infrastructure and consists of the following modules

ReMAP Master Data Management™ – assembles all the master data for the enterprise – products, regions, locations, users, roles and permissions in a common data model

ReMAP Digital Presence™ – establishes the company's presence on the web

ReMAP Catalog™ – consolidates all the various product and services offerings in a configurable 5 level taxonomy, costs, prices, and a **portal** for the supplier ecosystem

ReMAP Campaign Management™ – helps organize multimedia content and manage the digital campaigns for the company across social, email and other networks and channels

ReMAP Product Advisor™ – helps companies engage with their customers in the digital age through a step-by-step, guided recommendation engine

ReMAP Visualizer™ – helps companies engage their customers through placement and visualization of products in their homes through augmented reality and mobile platforms

ReMAP Designer™ – helps companies design projects by replacing existing fixed layers with new colors, patterns etc

ReMAP EComm™ – enables companies to define and configure an online store, sell online, get paid online and fulfill through 3rd party fulfillment engines such as AFS



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