

ReMAP

Software for the Digital Enterprise

ReMAP™ is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets – **BUILD**, **OPERATE** and **MEASURE**

ReMAP BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

Master Data Management
Digital Presence
Product Catalog
Campaign Management
Product Advisor
Visualizer/Designer
Ecommerce Framework

OPERATE

Lead Management
Sales Management
Pricing And Configurator
Fulfillment Management
Foreign Trade Management

MEASURE

Operational Analytics
Marketing Analytics
Loyalty Management
Customer Segmentation
Predictive Modeling

BENEFITS

DRIVE LEAD FLOW
INCREASE CONVERSION
GROW SALES
FULFILL EFFICIENTLY
ANALYZE BUSINESS

www.remapweb.com

ReMAP Predictive Analytics™ – provides insights into quantitative measurement of value of a lead, customer, channel etc.

Features/Functions

- Modeling of the probability of conversion of a lead into a customer through a quantitative estimate of conversion
- Prioritized handling of customers in queue based on probability of conversion
- Web presentation of business dashboards and analytics
- Ad-hoc analytics capability
- Definition and tracking of key performance metrics for daily operational decision making.
- Dynamic reports and charts by market, by product, by function, by timeframe
- Integrated data warehouse model to provide end-to-end visibility
- Mobile and tablet capable
- Extension of the Analytics platform to external data sources
- Expansion to provide financial insights
- AI driven insights into top line and bottom line opportunities.



Value

Maximization of conversion factors and sales

Agent Leads	Media			SC			Store			[Blank]			Total		
Raw Leads	Raw Leads	Duplicates	Total Leads	Raw Leads	Duplicates	Total Leads	Raw Leads	Duplicates	Total Leads	Raw Leads	Duplicates	Total Leads	Raw Leads	Duplicates	
32,286	31,892	4,028	309,470	93,055	12,485	156,218	154,837	3,189	157,521	128,141	18,046	3,233	962	41	
1,646	3,392	254	20,885	19,138	1,847	13,778	13,778		2,456	1,941	473	110	110		
4,027	3,616	411	19,722	17,843	1,879	13,956	13,956		6,120	5,222	898	157	157		
4,364	3,827	427	6,368	5,752	656	16,973	16,973		24,882	20,955	3,927	194	194	1	
2,661	2,530	131	4,609	4,267	342	13,443	13,443		13,175	12,063	1,112	48	48		
2,669	2,139	569	6,533	5,266	757	13,695	13,695		15,062	10,389	4,673	17	17		
3,394	3,129	265	7,983	7,069	914	15,744	15,742	2	14,131	13,054	1,077	34	33	1	
2,662	2,612	250	6,536	6,037	521	13,368	13,329	7	13,376	10,379	2,997	29	29		
2,798	2,485	313	6,577	6,159	1,061	13,829	13,718	108	12,895	11,564	1,331	60	60	2	
3,394	2,935	369	8,741	7,906	1,735	13,287	13,603	184	18,179	15,029	3,150	67	65	2	
950	980	80	1,551	1,518	33	2,813	2,811	32	3,391	2,971	420	12	12		
599	548	51	1,687	1,327	360	2,831	2,783	48	3,656	3,065	601	20	20		
765	611	76	1,820	1,424	394	2,714	2,704	30	3,373	2,980	393	13	13		
708	591	117	1,754	1,385	368	2,697	2,656	41	4,093	3,043	1,050	11	9	2	
832	585	47	1,929	1,599	330	2,722	2,659	53	3,426	2,970	456	11	11		
2,684	2,583	201	6,873	6,297	776	10,965	9,916	1,029	13,329	11,967	1,362	54	54		
2,017	1,834	183	3,776	3,385	351	8,661	8,182	479	10,341	8,977	1,364	60	56	4	
3,688	3,101	367	6,115	5,479	636	11,974	11,302	672	19,675	17,429	2,246	207	176	11	
33,938	32,411	1,527	46,179	41,469	3,710	95,748	84,466	11,282	154,530	145,599	8,931	2,104	1,676	538	
2,091	2,487	116	4,666	4,403	235	6,713	6,611	102	15,911	14,991	1,090	101	101	13	
2,429	2,139	110	4,811	4,518	317	8,822	8,484	338	16,461	15,377	1,084	139	134	13	
4,502	4,126	176	7,175	5,518	1,657	11,129	10,318	811	19,636	18,449	1,187	805	488	367	
3,942	3,736	206	4,165	3,913	254	6,413	6,413		15,487	14,197	1,290	114	105	9	
3,074	2,958	116	3,164	3,076	88	8,889	8,889		14,175	13,616	559	418	396	42	
474	466	77	474	474	0	474	474		474	466	8	8	8	8	
Raw Leads	Agent Scorecard	Teleep Performance	Teleep Performance	Teleep Performance	Teleep Performance	Teleep Performance	Teleep Performance	Teleep Performance	Call Center Performance	Call Center Performance	Call Center Performance	Call Center Performance	Call Center Performance	Call Center Performance	Call Center Performance