

ReMAP
Software for the Digital Enterprise

ReMAP™ is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets - **BUILD**, **OPERATE** and **MEASURE**

ReMAP BUILD establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

ReMAP OPERATE, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

ReMAP MEASURE facilitates ongoing measurement of business performance through specific metrics and dashboards.

PORTFOLIO

Build

- Master Data Management
- Digital Presence
- Product Catalog
- Campaign Management
- Product Advisor
- Visualizer/Designer
- Ecommerce Framework

OPERATE

- Lead Management
- Sales Management
- Pricing And Configurator
- Fulfillment Management
- Foreign Trade Management

MEASURE

- Operational Analytics
- Marketing Analytics
- Loyalty Management
- Customer Segmentation
- Predictive Modeling

BENEFITS

- DRIVE LEAD FLOW
- INCREASE CONVERSION
- GROW SALES
- FULFILL EFFICIENTLY
- ANALYZE BUSINESS

www.remapweb.com

ReMAP Sales Management (SMS)™ - helps manage a field sales force and their calendars, by assigning leads to them for field presentation, pricing and selling of projects

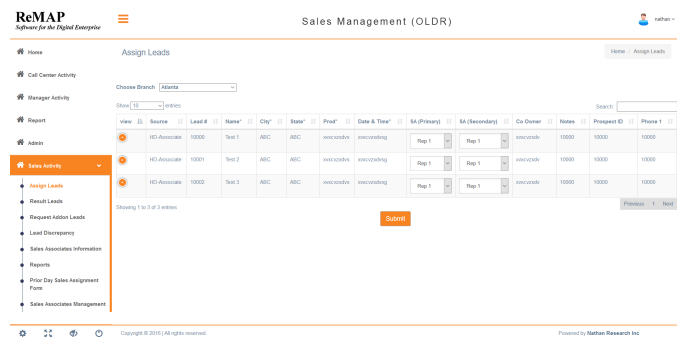
Features/Functions

- Lead lookup by multiple means - web, mobile, push/pull
- Store/Territory management of sales staff, Rep Services support
- Assignment of confirmed leads to field sales reps
- Distribution of leads to the field sales managers/ sales reps through a portal and email notifications
- Ability to upsell, cross-sell and maintain parent-child relationships
- Resulting of sales, automatic routing of sales orders to back office
- Ability to mine data, conduct surveys and re-engage customers
- Automatic sales reporting - by the hour, on demand by product, by rep etc



Value

Better conversions, Higher ASP, Better Sales rep retention, Customer Sat



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