

## ReMAP

Software for the Digital Enterprise

**ReMAP™** is a SaaS portfolio of solutions designed to transform a business into the Digital economy. It has three basic tenets - **BUILD**, **OPERATE** and **MEASURE**

**ReMAP BUILD** establishes a company's digital infrastructure with the setup of products and services, master data, campaigns and commerce online.

**ReMAP OPERATE**, covers all aspects Lead acquisition, Lead Management, Sales Presentation, Pricing and Selling and Fulfillment of Materials and Labor to complete projects. It addresses entire business operational workflows.

**ReMAP MEASURE** facilitates ongoing measurement of business performance through specific metrics and dashboards.

### PORTFOLIO

#### Build

Master Data Management  
Digital Presence  
Product Catalog  
Campaign Management  
Product Advisor  
Visualizer/Designer  
Ecommerce Framework

#### OPERATE

Lead Management  
Sales Management  
Pricing And Configurator  
Fulfillment Management  
Foreign Trade Management

#### MEASURE

Operational Analytics  
Marketing Analytics  
Loyalty Management  
Customer Segmentation  
Predictive Modeling

### BENEFITS

DRIVE LEAD FLOW  
INCREASE CONVERSION  
GROW SALES  
FULFILL EFFICIENTLY  
ANALYZE BUSINESS

[www.remapweb.com](http://www.remapweb.com)

**ReMAP Visualizer™** - helps companies engage their customers through placement and visualization of products in their homes through augmented reality and mobile devices

## Features/Functions

- Enable customers to choose specific scenes for modifications
- Preselected areas in Kitchens, Baths, Office, Living, Family rooms
- Specific sections (Cabinets, Countertops, Bathtubs etc) to be modified
- Accessory additions (such as knobs, handles) from a selection
- Setup your selection of patterns/colors/accessories
- Save designs in a library (organization/user specific) and set privacy levels
- Library of publicly available designs for reference
- Use own photo as the base scene
- Add items from a product catalog into a scene
- APIs to connect to your product catalog (native or from ReMAP Catalog)
- Edit items placed in a scene for proportionality
- Auto detect contours of common areas for user assisted changes
- Use cases for Sales rep driven or optional end-consumer experience



## Value

Powerful engagement with customers to visualize desired products, instant credibility, enhanced conversions



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